ABSTRACT OF THE DISCLOSURE

Systems and methods for implementing a retail transaction at a digital image forming device are disclosed. Paper and blank electronic media may be purchased at the digital image forming device. The electronic media includes CD-ROMs, DVD-ROMs and floppy disks. A computer file may be transferred to the storage media as part of the transaction. The file may be transferred from any external electronic media. The file may be transferred from any storage media controlled by a portable digital device, such as a digital camera, a cell phone, a portable computer or a PDA. Alternately, the file may be transferred from a remote storage device accessible via the Internet to either media sold at or external to and in communication with the digital image forming device.